

Jean-Philippe SAINOT

07/02/1981 - French - Driver License

✉ jpsainsot@hotmail.com ☎ 06.73.99.28.63
8, rue du parc - 92300 Levallois-Perret

WORK EXPERIENCE

Since 2012 **AKQA – Senior Account Director, Paris**

- Launch of the AKQA office in Paris
- Business development – from 5 to +40 employees in less than 3 years
- **Client Services lead + Management & Operations**
 - NIKE – Digital strategy
 - GOOGLE – Digital strategy
 - HERMES – Digital strategy / ecommerce & global projects
 - RENAULT – Product launch
 - RED BULL – Digital / Social media global projects
 - PERNOD RICARD – Global digital ecosystem / 2 brands
 - UNILEVER – Global digital ecosystem for a new product
 - STUDIOCANAL – Digital launch of the Paddington movie in France

2007-2012 **TBWA – Account Director, Paris**

- Manager / Client Services team - Brand & digital strategy
 - BMW – Digital launch of the X6 / new 3 & 1 series on the French market
 - MINI – Digital + iPod campaign, FIAC campaign
 - CARTIER – Global digital « LOVE » campaign
 - UNITED NATIONS – Digital fundraising campaign
 - SNCF – Digital strategy
 - FOX – National Geographic France & others channels
 - LEROY MERLIN – e-commerce
 - LA REDOUTE – Digital campaigns & e-commerce

2005-2007 **OGILVYONE – Account Executive, Paris**

- Coordination of the IBM Europe digital campaigns
- Local digital campaigns (Roland Garros & IBM etc...)
- Daily contacts with the global central team & the countries
- Coordination of the media agencies & rich media providers

2004-2005 **PHENIX ENERGY – Sales Engineer (IT Services), Paris**

- Business development (Web Architectures, Network services...)

2003 (8 months) **UBISOFT – International Communication Project Manager, Paris**

- Launch of the new graphical identity (member of the brand team)
- Corporate tools

2002 (6 months) **YOUNG & RUBICAM – Junior Account Executive, Paris**

- Account management > web, TV & print campaigns (Orangina, Cadbury-Schweppes, Accenture, Colgate & Buongiorno...)

EDUCATION

2000-2003 **Grenoble Graduate School of Business (GEM)**
1998-2000 HND degree – Polytechnic of Sceaux

COMPUTER & LANGUAGE SKILLS

French: native speaker **English:** fluent / TOEFL : 247 / 300 & TOEIC 940 / 990 **German:** Operational

Softwares: Office, Soundforge, Photoshop, HTML & XML, Mediamind / sizmek, Doubleclick, Google analytics, Xiti, Redmine / Jira, Salesforce, MS Projects, Omniplan...